



# CUTANEOUS LYMPHOMA FOUNDATION

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**Privacy Policy**

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**Cutaneous Lymphoma Foundation**  
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## Scope

This statement applies to the Cutaneous Lymphoma Foundation (CLF).

### Information Use

CLF collects information from individuals who use our various portals for information and solicitation including, but not limited to, the CLF website, Facebook page, other internet options, mailings, in-person and telephone contact, event registrations, etc.

If a person provides personal financial information in the form of a credit card number and expiration date (that information is only collected if a person wishes to make a donation or purchase merchandise through the CLF), any information provided is NOT maintained by CLF. All online transactions are securely transmitted using Secure Sockets Layer (SSL) encryption.

Any other user information submitted to the CLF is only used for the purpose(s) for which it was collected.

### Advertising Policy

CLF does not host any form of advertising.

### Cookies

The CLF website uses the following platforms that use cookies for the following purposes:

**Google Analytics** - Google Analytics is Google's analytics tool that helps CLF to understand how our visitors engage with our website. It may use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors.

**YouTube** - As part of the Google Suite, YouTube may use one or more cookies to show you more relevant ads and record the videos most recently watched by a particular browser. For more information on how Google uses cookies, visit:

<https://policies.google.com/technologies/cookies>

**Click & Pledge Donation Platform** - A cookie is used by Click & Pledge's server-farm to make sure an individual browser stays on the assigned server for the entire browsing session. This cookie cannot be used to identify individual persons.

**Survey Gizmo** - When a respondent submits a form or survey, Survey Gizmo uses tracking technology (Cookies) to collect the following information:

- Identify whether a user is logged in, for security purposes, and to allow the use of software features
- Allow us to see how visitors use our (Survey Gizmo) site (these may be third party cookies like Google Analytics)
- Identify a unique survey response when you are a Respondent taking a survey

For more information about how Survey Gizmo uses Cookies, visit:

<https://www.surveygizmo.com/privacy/>

## Security

CLF uses reasonable and appropriate security measures to protect your data from loss, misuse and unauthorized access.

No data transmission over the Internet or any wireless network can be guaranteed to be perfectly secure. As a result, while we try to protect your personal information, we cannot ensure or guarantee the security of any information transmitted to us, and you transmit such information at your own risk.

## CLF and the GDPR

The Cutaneous Lymphoma Foundation is headquartered in the United States, and information we collect from you will be processed in the United States. The United States has not sought nor received a finding of “adequacy” from the European Union. The Cutaneous Lymphoma Foundation collects and transfers data to the United States only with your consent, to perform a contract with you, or to fulfill a compelling legitimate interest of CLF in a manner that does not outweigh your rights and freedoms. The Cutaneous Lymphoma Foundation endeavors to apply suitable safeguards to protect the privacy and security of your personal data and to use it only consistent with your relationship with CLF and the practices described in this privacy policy.

The European Union’s General Data Protection Regulation and other countries’ privacy laws provide certain rights for data subjects. Because the Cutaneous Lymphoma Foundation is not established in the European Union, these rights only apply in relation to CLF offering goods or services to data subjects in the European Union, or in relation to CLF monitoring behavior in the European Union. Among these rights is the right to know the purpose of the processing; the categories of personal data concerned; who else outside of CLF might have received the data from us; what the source of the information was (if you did not provide it directly to us); and how long the data will be stored. Additionally, you have the right to access and rectify your personal data if it is inaccurate. You may, under certain circumstances, also request that we cease using your data for direct marketing purposes, or that we erase your data. You may also have a right to lodge a complaint with the appropriate data protection authority if you have concerns about how we process your personal data. We will, at your request, provide personal data that you have provided to CLF to you or transmit it directly to another controller if technically feasible.

## **Communications**

### Newsletter or Mailing List

If a user wishes to opt-in subscribe to our electronic newsletter, mailed newsletter, or to be added to a mailing list of any kind we ask for contact information as well as other information to populate a contact record; these items may consist of a working email address, mailing address, questions related to how you learned about the CLF, the connection to the CLF, and some disease specific questions used to help plan future efforts.

It is possible that if you register for a program or newsletter that you may receive an online

fundraising appeal from the Cutaneous Lymphoma Foundation. Users may request to be removed from mailing lists at any time. To review or request corrections to your personal information collected by the Cutaneous Lymphoma Foundation, please contact us at [info@clfoundation.org](mailto:info@clfoundation.org).

## Sharing

### Legal Disclaimer

Though CLF makes every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

CLF may occasionally share personal information with third parties in limited circumstances. For example, we may release personal information to third parties to perform services on our behalf such as: advising you of our upcoming events, partnership offers, volunteer opportunities, and health-related information or processing credit card payments. CLF may also make your name and postal address available to other nonprofit organizations whose programs and services we collaborate on. However, third parties retained by CLF to provide such services are obligated to maintain the confidentiality of this information and are not authorized to use this information for any purpose other than providing those services. If you would like to opt-out of having CLF share your name and postal address with third party organizations, please email [info@clfoundation.org](mailto:info@clfoundation.org) and type 'do not share' in the subject line of your email.

The history of contributions by donors will be held in absolute confidence and will not be revealed to anyone beyond staff, hired consultants and board members without explicit written permission from the donor, with the exception of the name recognition within the annual report. Donors have the option to remain anonymous and when noted will be excluded from such lists.

The CLF obtains prior permission before using the names, photos or video of individuals, organizations, or companies in ways that imply endorsement of program or fundraising activities.

### Third Party Intermediaries

CLF uses 3rd party transaction services to process online donations.

CLF provides the option of receiving certain of its booklets, brochures, and fact sheets by mail through request forms on our websites. These materials are shipped in the most cost effective manner.

Additional services such as ordering from the CLF e-store also utilize 3rd party transactions services to process credit card transactions.

We will only provide these companies the information they need to deliver the service and prohibit them from using that information for any other purpose.

These companies/organizations do not share or use personally identifiable information that may be obtained from these transactions for any secondary purposes.

### Open Forums

Social Sites, message boards, and chat rooms may be available to visitors of the Site or Social Sites. The forums will identify visitors as requested by the visitor.

Please remember that any information you disclose in these areas becomes public information. Accordingly, you should always exercise caution when deciding to disclose personal information.

### Links

CLF provides hyperlinks to other sites which are not under the control of the Cutaneous Lymphoma Foundation. These links are provided for your convenience and for your reference only. These links are not intended as an endorsement by CLF of the information contained on these websites or of the individual(s) operating these website(s).

CLF is not responsible for the privacy practices of websites hyperlinked to its websites. We encourage you to be aware when you leave our websites and to read the privacy statements of each website that collects personally identifiable information.

### Notification of Changes

If CLF changes its privacy policy, changes to this privacy statement will be posted, with prominent links to the new policy positioned on the CLF homepage ([www.clfoundation.org](http://www.clfoundation.org)), and other places we deem appropriate, so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. CLF will use information in accordance with the privacy policy under which the information was collected.

## Contacting Us

Effective management of our email list to honor the interests of our contacts is a founding principle of our email communications program. Whether you would like to be removed from our eNews or any mailing, all of our communications include an 'unsubscribe' option.

To be removed from our direct mail or telemarketing lists email [info@clfoundation.org](mailto:info@clfoundation.org) and use "Request for Removal" in the subject line and include your name, address, email address and you will be placed on our "do not mail" list and will no longer receive any communications.

If users have questions or concerns regarding this statement, they should first contact us by email at [info@clfoundation.org](mailto:info@clfoundation.org) or by postal mail at:

Cutaneous Lymphoma Foundation  
Attn: Operations Department  
PO BOX 374  
Birmingham, MI 48012

## Legal Disclaimer

The pages and other materials supplied on clfoundation.org are provided by the Cutaneous Lymphoma Foundation "as is" and without warranties of any kind. When using www.clfoundation.org, you must take precautions to ensure that the pages and other materials from the website are free from viruses, worms, trojan horses, time bombs or other items of a destructive nature. Our website may not be compatible with the web browser or other software you may use. There is no guarantee that our website will be available on a consistent or ongoing basis, and the provision of our website may be subject to periods of interruption or poor performance and may be terminated at any time.

The Cutaneous Lymphoma Foundation makes a great effort to update our website frequently so that information is accurate and current, however it is possible that our website may include dated or inaccurate information, and information may be changed or updated without notice. The Cutaneous Lymphoma Foundation and its directors, officers, employees, medical advisors, agents and other representatives, specifically disclaim all warranties with respect to clfoundation.org and any of its contents, whether expressed or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose and the accuracy, completeness, security and timeliness of any contents therein.

In no event shall the Cutaneous Lymphoma Foundation, or its directors, officers, employees, medical advisors, agents or other representatives, be liable to the user for any damages whatsoever, including any direct, indirect, special, consequential, exemplary or punitive damages, arising out of or in connection with, relating to, resulting from or based upon the use of our website or any of the contents or any hyperlinked sites, even if CLF has been advised of the possibility of such damages. Some jurisdictions do not allow the exclusion of certain warranties or the limitation or exclusion of liability for incidental or consequential damages, and accordingly, some of the above limitations may not apply to you.

## Additional Information

This privacy policy is personal between you and us, and no one else shall be deemed a third party beneficiary of this policy.

USE OF THIS SITE SIGNIFIES YOUR AGREEMENT TO THE TERMS OF USE AND THIS PRIVACY POLICY.

CLF reserves the right to change this policy at any time. Since any changes will be posted on this page, we encourage you to check this page regularly. Your continued use of the Site will constitute your acceptance of such changes. If you have any further questions regarding this privacy policy or the use of your personal information under this privacy policy, you can contact us at the following postal address:

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