

Campaign Options

Record a video or take a picture of your *JustOne*

How can you make a difference? Join our ***JustOne*** campaign to support the mission of the Cutaneous Lymphoma Foundation by making a short video or taking a picture that features what made the biggest difference for you and how you are going to make a difference.

Share your video or picture in the comments section of our Facebook posts. Or, you can post on your page and mention (or tag) the Cutaneous Lymphoma Foundation in your message. Your message can also be shared with your friends and relatives through your other preferred social media platforms. Please remember to tag the Foundation, include the hashtag (**#JustOneCLF**) and ask your friends to consider supporting the Cutaneous Lymphoma Foundation with a donation.

Here's what to do:

- Get a marker and piece of paper.
 - Write down what made the biggest difference for you. For example:
 - attending a patient educational event;
 - learning about my disease on the CLF website;
 - understanding my treatment options;
 - connecting with others who share my journey;
 - finding the right clinician who was able to help me;
 - my wife/husband/son/daughter/mother/father/friend;
 - participating in a clinical trial
- OR, how you have been ***JustOne*** and made a difference:
 - made a donation;
 - spread awareness;
 - held a third-party fundraiser;
 - provided support to someone affected by cutaneous lymphoma
- Take a picture or video of yourself with your written statement.
- Upload to social media.
- Include the hashtag: **#JustOneCLF**

Not sure what to say? We've created some sample messages that you can tailor to create your own ***JustOne*** message.

JustOne fundraiser makes a difference!

*Hi, I'm Jen - I'm ***JustOne*** donor, and I'm making a difference! I hosted an auction event raising funds that helped to deliver the free education and support programs to people living with cutaneous lymphoma worldwide!*

Visit the Cutaneous Lymphoma Foundation [website](#) to learn how you can share your story and join the quest to raise awareness about cutaneous lymphoma and help bring education to people around the world. **#JustOneCLF**

JustOne staffer makes a difference!

*Hi, I'm Susan Thornton, a patient and CEO of the Cutaneous Lymphoma Foundation. Each person that gets diagnosed with this rare disease is precious. Our one-on-one support services make sure each individual doesn't feel alone. **JustOne** call to the CLF impacts someone's life.*

*Visit the Cutaneous Lymphoma Foundation [website](#) to learn how you can share your story and join the quest to raise awareness about cutaneous lymphoma and help bring hope to people around the world. **#JustOneCLF***

JustOne person helped by education provided by the Cutaneous Lymphoma Foundation.

*Hi, I'm Dr. Joe, a doctor/nurse who treats people diagnosed with cutaneous lymphoma. **JustOne** institution that provides free materials provided by the CLF to our patients makes a difference in how they learn and understand their disease.*

*Visit the Cutaneous Lymphoma Foundation [website](#) to learn how you can share your story and join the quest to raise awareness about cutaneous lymphoma and help others around the world. **#JustOneCLF***

JustOne networking group brings people together.

*Hi, I'm Laurel, networking group leader in Washington DC. At our meetings we bring together patients, their families and friends every month in a safe, comfortable and fun environment to share and support each other as we go through this journey of living with cutaneous lymphoma. We know we are not alone. **JustOne** person launched a local networking group!*

*Visit the Cutaneous Lymphoma Foundation [website](#) to learn how you can share your story and join the quest to raise awareness about cutaneous lymphoma and support new networking groups in other cities around the world. **#JustOneCLF***

Write your own short message and have someone take your JustOne picture to share!

Please note: The **JustOne** campaign will begin September 14, 2017. Please notify us when you post your photo or video and we will notify you when your photo and/or video is posted to the Cutaneous Lymphoma Foundation's Facebook page so that you may share it with your friends. Remember to "follow" us on Facebook at www.facebook.com/clffoundation.

For more information, contact Tina Collins, Community Development Manager, at tina@clffoundation.org or call 248.644.9014, ext. 5.

Remember to use our social media tools!!

Upload the **#JustOneCLF** campaign content to your social media platforms:

We have social media content available on our **JustOne** page, which you are welcome to upload to your personal Facebook, Twitter, Instagram or any other platform of your choice. Share these with your friends, family and colleagues so that we can unite as many people as possible on **#JustOneCLF**.

Use the Hashtag:

Use the official campaign hashtag on social media **#JustOneCLF** to spread awareness about Cutaneous Lymphoma. You can also follow the conversation by clicking on this hashtag on the various social media platforms.

Share social media posts:

Share as much as you wish from the Cutaneous Lymphoma Foundation Facebook page. Make sure you include the campaign hashtag: **#JustOneCLF**.